

**From:** [WTCA](#)  
**To:** [media](#)  
**Subject:** "Around the WTCA Network" e-Newsletter (September 2024 Issue)  
**Date:** Friday, September 6, 2024 2:06:19 PM

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Dear Readers,

Welcome to the September 2024 Issue of the WTCA's "Around the WTCA Network" monthly e-newsletter featuring Member-submitted stories with updates on what is happening around the globe, upcoming events and WTCA Member anniversaries being celebrated.

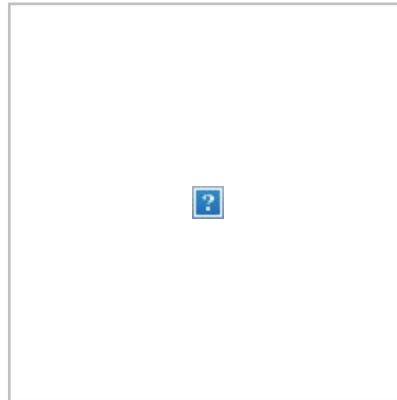
A few exciting action items & updates from the WTCA team:

- [Register for the 2024 WTCA Member Forum](#), taking place October 27-29 in

New York City! **Time is running out: First-time attendees can save 50% on tickets through Sunday, September 15!**

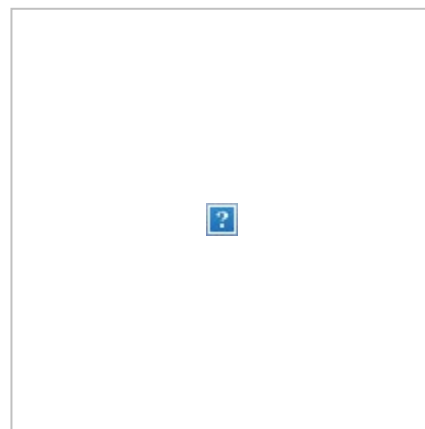
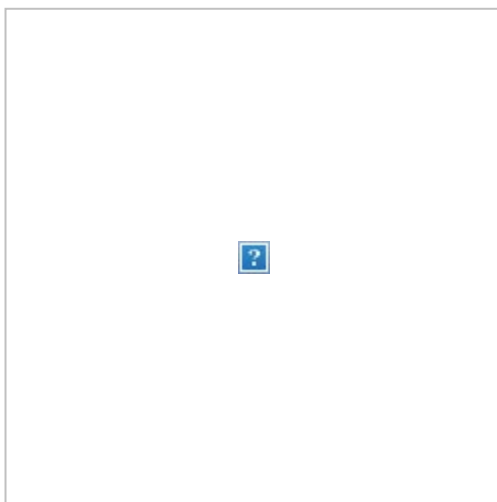
- RSVP now for our **30-minute snackables** as part of the "Trailblazing the 2024 WTCA Member Forum" series!
  - **Snackable #1: Transform Your World Trade Center Business with Artificial Intelligence (AI):** Learn how to harness the power of AI to make your WTC business more efficient and successful. This webinar will be led by [Craig Turner, WTCA Membership Development Lead - North America \(US/Canada\)](#)
    - When: Tuesday, September 10 at 16:00 UTC | 12:00 EDT; [RSVP here](#)
  - **Snackable #2: Empowering Women — Conquering Self-Doubt:** Learn about "imposter syndrome" and how to manage it through strategies that silence the inner critic and embrace our strengths. This webinar will be led by [Joyce Roché, Author and Retired President & CEO of Girls, Incorporated.](#)
    - When: Monday, September 23 at 15:00 UTC | 11:00 EDT; [RSVP here](#)
  - **Snackable #3: Croissants and Conversations — Intro to French Language:** Learn common French phrases and terminology to help you converse at the upcoming 2025 WTCA Global Business Forum (GBF) in Marseille, France. This webinar will be led by members of the WTCA Francophone Initiative.
    - When: Wednesday, October 2 at 13:00 UTC | 09:00 EDT; [RSVP here](#)
- **Register now for the 7th annual WTCA China International Import Expo (CIIE) Program!** Want to expand your business in China but don't know where to start? Enjoy free remote participation and an in-person booth managed by WTCA staff, in partnership with World Trade Center Shanghai, for face-to-face interactions with potential buyers. The expo runs from November 5-10, in Shanghai. **Registration deadline is Friday, September 20.** Email [azhang@wtca.org](mailto:azhang@wtca.org) for more information and to register.
- **Nominations for the APAC, European, Latin American and North American Regional Advisory Councils (RACs) are open through Wednesday, September 25.** Currently, there is 1 seat available in APAC, 1 seat available in Europe, 2 seats available in Latin America, and 3 seats available in North America. The responsibilities of the RACs and its Member Representatives are outlined on the nomination form found [here](#).
- **Website is now live! Get a sneak peek at the 2025 WTCA Global Business Forum,** hosted by World Trade Center Marseille Provence from April 6-9, 2025. Themed "Gateway to the Mediterranean," the 55<sup>th</sup> annual forum is designed to significantly amplify your businesses' growth and international reach. Learn more [here](#).
- **Congratulations to Our Newly Premier Accredited WTCA Member, World Trade Center Chennai** with specializations in Trade Development, Commercial Real Estate & Services, Business & Member Services, and Conference & Exhibition Services.
- The **8th edition of the WTCA Latin America Prime Office Index** is out! Explore the latest trends and insights into the premium office market across Latin

America. This comprehensive bi-annual report features key performance indicators, expert opinions, and regional analyses. Read the full report [here](#).



- **WTCA in the News:** WTCA's regional PR teams have been working to garner news coverage around the world. Over the past month, our WTCA HQs staff and some of our WTCA Members were featured in media publications, raising global awareness of the WTC brand and the work our Members do on a daily basis. Click on some of the recent articles below to read more:
  - *Africa.com:* "[Pioneering Trade and Economic Growth in Addis Ababa and Beyond](#)" on WTC Addis Abba Managing Director Rateneh Fassil's plans for the new World Trade Center business and recently being named a top innovator by MIPAD.
  - *Thai PR:* "[WTCA: Adoption of ESG Standards Key to Real Estate Industry Growth in Thailand and Asia Pacific](#)" on how the adoption of ESG standards by Thai property developers is crucial for driving the next wave of innovation and growth in the real estate industry.

And check out all secured articles to date in the "4. WTCA in the News" folder located on our WTCA Resource Center [here](#). If you have any questions, please email [media@wtca.org](mailto:media@wtca.org).



**Deadline for submissions for the October 2024 Issue will be  
Monday, September 30.**

***Note: stay tuned for an upcoming announcement on the new look/format of the monthly "Around the WTCA Network" e-newsletter starting soon.***

**Also, for reference, please see below for the deadlines for the remaining issues in 2024:**

- November/December Winter Double Issue: Friday, November 8

Lastly, we highly encourage all Members to continue to submit their conferences, networking events, educational events, trade shows/exhibitions and trade missions to be included in the [WTCA Global Events Calendar](#) via the WTCA Digital Platform. This is a free resource for all WTCA Members to utilize to not only promote their upcoming events, but to expand their digital footprint across the globe. For questions, please reach out to [newsletter@wtca.org](mailto:newsletter@wtca.org).

Sincerely,  
The WTCA Editorial Team  
[newsletter@wtca.org](mailto:newsletter@wtca.org)

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## **2024 WTCA APRM SUCCESSFULLY HELD BY WTC HAIKOU**

*WTCA Asia Pacific Regional Office (APRO)*

The 2024 WTCA Asia Pacific Regional Meeting (APRM) was successfully hosted by World Trade Center (WTC) Haikou in southern China's Hainan Island from August 25-27...

[Full Story](#)

## **ANALYSIS OF UNION BUDGET 2024**

*World Trade Center Bengaluru*

World Trade Center Bengaluru, in collaboration with EPCES (Export Promotion Council for EOUs & SEZs), AWAKE, IIMM and Khaitan & Co, hosted its annual post-budget analysis...

[Full Story](#)

## **ANNUAL POST BUDGET TALK – 2024**

*World Trade Center Bengaluru*

World Trade Center Bengaluru, World Trade Center Chennai and World Trade Center Kochi, in collaboration with the Federation of Indian Export Organizations (FIEO), successfully...

[Full Story](#)

## **UNION BUDGET CONCLAVE 2024**

*World Trade Center Bhubaneswar*

World Trade Center Bhubaneswar, in association with X-Fin, the Finance Association of Xavier Institute of Management Bhubaneswar, organized Union Budget Conclave 2024...

[Full Story](#)

## **WORLD TRADE CENTER BHUBANESWAR OBSERVES NATIONAL HANDLOOM DAY 2024**

*World Trade Center Bhubaneswar*

Handloom sector is a symbol of the country's glorious cultural heritage and an important source of livelihood in the country...

[Full Story](#)

## **BIFA WOOD VIETNAM 2024 IS OFFICIALLY KICKED OFF**

*World Trade Center Binh Duong New City*

On August 8, the Bifa Wood Vietnam 2024 opening ceremony was held at World Trade Center Binh Duong New City Expo...

[Full Story](#)

## **BINH DUONG DELEGATION PAYS A VISIT TO DENMARK**

*World Trade Center Binh Duong New City*

From August 8-9, a delegation from Binh Duong province, led by Vo Van Minh, Vice Secretary of the provincial Party Committee, Chairman of provincial People's Committee...

[Full Story](#)

## **POST BUDGET ANALYSIS**

*World Trade Center Kochi*

The annual post-budget analysis of the Union Budget 2024 was organized at Four Points by Sheraton, Infopark, Kochi...

[Full Story](#)

## **EVOXCHARGE TO LAUNCH EV CHARGING STATION AT WORLD TRADE CENTER METRO MANILA**

*World Trade Center Metro Manila*

World Trade Center Metro Manila is proud to announce a strategic partnership with EVOxCharge to introduce a new electric vehicle (EV) charging station...

[Full Story](#)

## **PH TRADE EXHIBITIONS TO BOOST TRADE INVESTMENTS**

*World Trade Center Metro Manila*

WTCA underscored the significance of business activities such as meetings, incentives, conferences and exhibitions (MICE) in reinforcing collaborations to boost regional trade...

[Full Story](#)

## **9TH GES PROMOTES GLOBAL COOPERATION IN FINTECH**

*World Trade Center Mumbai*

World Trade Center Mumbai and All India Association of Industries (AIAI) organized the 9th Global Economic Summit on "Fintech: Accelerating the Digital Revolution..."

[Full Story](#)

## **UNION BUDGET FY25 ADDRESSES MSME CREDIT GAP**

*World Trade Center Mumbai*

The Union Budget for the financial year 2024-25 received mixed reactions from various industry experts during a live streaming event organized by the MVIRDC...

[Full Story](#)

## **HOW WORLD TRADE CENTER BUSINESSES PROMOTE GLOBAL TRADE AND INVESTMENT?**

*World Trade Center Navi Mumbai*

In his recent visit to India, Dr. Vivek Arunachalam, Professor of International Business at the Berlin-based Fresenius University, took an opportunity to meet Mr. Jayant Ghatge...

[Full Story](#)

## **WORLD TRADE CENTER PUNE AT FINTECH SUMMIT; INDIA'S GROWTH**

*World Trade Center Pune*

World Trade Center Pune presented at the 9<sup>th</sup> edition of the Global Economic Summit on Fintech: Accelerating the Digital Revolution, organized by World Trade Center Mumbai...

[Full Story](#)

## **WORLD TRADE CENTER PUNE X IDEA TO BOOST INDIA-PHILIPPINES FINTECH**

*World Trade Center Pune*

World Trade Center Pune had the pleasure of connecting with Cristina Amor Maclang, Secretary General of IDEA, Executive Director of Fintech Philippines Association...

[Full Story](#)

## **HOSTS DELEGATION FROM RICHARDSON CITY**

*World Trade Center Shamshabad*

World Trade Center Shamshabad hosted a delegation from Richardson City, Texas, USA. The delegation included Chris Shacklett, AICP, Interim Economic Development Director...

[Full Story](#)

## **TITLE SPONSOR FOR GLOBAL AI SUMMIT 2024**

*World Trade Center Shamshabad*

World Trade Center Shamshabad is proud to be the title sponsor of the Telangana Global AI Summit, a platform designed to catalyze a future where AI drives positive change...

[Full Story](#)

## **PARTNERS WITH TIE HYDERABAD FOR STARTUP SERIES – 5**

*World Trade Center Visakhapatnam*

World Trade Center Shamshabad and World Trade Center Visakhapatnam, in collaboration with TiE Hyderabad, have launched an exciting new startup series in May 2024...

[Full Story](#)

## **PARTNERS WITH TIE HYDERABAD FOR STARTUP SERIES – 6**

*World Trade Center Visakhapatnam*

In May 2024, World Trade Center Shamshabad and World Trade Center Visakhapatnam, in partnership with TiE Hyderabad, launched an exciting new startup series...

[Full Story](#)





## **CYPRUS ADMIN SERVICES SECTOR LEAD Q2 GROWTH**

*World Trade Center Cyprus*

Administrative, support and real estate services in Cyprus performed well during the second quarter of 2024, according to the latest services turnover value index report...

[Full Story](#)

## **RICS CYPRUS PROPERTY INDEX WITH KPMG IN CYPRUS**

*World Trade Center Cyprus*

Quarterly publication (Q2 2024) of the property price and rental index, tracking property and rental prices across all Cyprus districts and main property types...

[Full Story](#)

## **HOW TO STAND OUT IN THE COMPETITIVE BEAUTY MARKET**

*World Trade Center Dublin*

In the ever-evolving landscape of the Irish beauty industry, small- and medium-sized enterprises (SMEs) are not just participants, but leaders in ensuring quality, safety, and sustainability...

[Full Story](#)

## **WORLD TRADE CENTER DUBLIN & WORLD TRADE CENTER SAVANNAH STRENGTHEN ECONOMIC TIES**

*World Trade Center Dublin*

In a significant step towards strengthening international economic ties, on August 23, World Trade Center Dublin had the honor of hosting a distinguished delegation...

[Full Story](#)

## **MEET PORTUGAL: THE NEXT TARGET FOR YOUR BUSINESS**

*World Trade Center Lisbon*

Expanding a business to Portugal presents a unique opportunity for growth and innovation, supported by a favorable fiscal environment, a dynamic innovation ecosystem...

[Full Story](#)

## **WORLD TRADE CENTER TALKS TRIUMPH AND EXCITING SEPTEMBER EVENTS**

*World Trade Center Lisbon*

World Trade Center Talks event on August 27 was a resounding success, demonstrating that even in the traditionally quiet month of August...

[Full Story](#)

## **OUR 2023-2024 ANNUAL REPORT**

*World Trade Center Rennes Bretagne*

Have a look at our 2023/2024 Annual Report [here](#). In this report, you'll find key figures from 2023, a visual recap of events, highlights from both 2023 and 2024...

[Full Story](#)

## **VISIT OF THE PORT OF LE HAVRE - JULY 2024**

*World Trade Center Rennes Bretagne*

On Tuesday, July 9, Haropa Port welcomed members of World Trade Center Rennes Bretagne, as well as a delegation of French Foreign Trade Advisors based in Brittany...

[Full Story](#)



## **OFFICIAL RE-LAUNCH OF WORLD TRADE CENTER KABUL**

*World Trade Center Kabul*

We are thrilled to announce the re-launch of our trade services at World Trade Center Kabul in Afghanistan! After a period of careful planning and preparation...

[Full Story](#)



### **SPECIAL REPORT: A VISION OF TRADE**

*World Trade Center Miami*

It is with great pride that we share the July/August Global Miami Magazine feature cover story on World Trade Center Miami. This comprehensive report brings to light the success...

[Full Story](#)

### **JOIN 34TH OPERATION CLEAN SWEEP BY PORT OF SAN DIEGO**

*World Trade Center San Diego*

Port of San Diego and San Diego Working Waterfront invite the public to participate in the 34<sup>th</sup> annual Operation Clean Sweep on Saturday, August 24, at various locations...

[Full Story](#)

### **CANDER CO., GEORGIA RECEIVES RECOGNITION**

### *World Trade Center Savannah*

In the most recent edition of *Site Selection Magazine*, Candler County was ranked No. 6 in the U.S. for Best Economic Performance per Capita...

[Full Story](#)

### **WORLD TRADE CENTER SAVANNAH LEADS TRADE MISSION TO IRELAND**

#### *World Trade Center Savannah*

Representatives from World Trade Center Savannah led a trade mission to Ireland in partnership with the Georgia Commissioner for Economic Development, Pat Wilson...

[Full Story](#)

### **FALL 2024 OUTLOOK: ADVANCING TRADE IN BC**

#### *World Trade Center Vancouver*

As a member of WTCA, World Trade Center Vancouver is dedicated to helping businesses in British Columbia (BC) succeed globally...

[Full Story](#)

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### **WTCA TS EMEA MAC MEETING Q3 – 2024**

*September 10, 2024*

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business opportunities...

[Learn More](#)

### **WTCA TS AMERICAS MAC MEETING Q3 – 2024**

*September 10, 2024*

WTCA

WTCA Member Advisory Councils (MACs) participation is open to all WTCA Members. The MACs provide all WTCA Members access to best practices, business

opportunities...

[Learn More](#)

### **UFI AMERICAS CONFERENCE**

*September 10-12, 2024*

UFI

Mark your calendars for September 10-12, as the region's exhibition industry's most anticipated event unfolds in the breathtaking "City of the Mountains"...

[Register](#)

### **TRANSPORT AND LOGISTICS PHILIPPINES EXPO**

*September 18-20, 2024*

World Trade Center Metro Manila

Transport and Logistics is a 3-day event that covers and showcases all types of transportation equipment, vehicles, and services as well as storage, supply chain...

[Learn More](#)

### **WHAT OEM'S EXPECT FROM SUPPLIERS**

*September 19, 2024*

World Trade Savannah

Join us for an insightful seminar led by Rick Walker, a seasoned expert with extensive experience as an Original Equipment Manufacturer (OEM), a Tier 1 Supplier...

[Register](#)

### **UN GENERAL ASSEMBLY WEEK (UNGA)**

*September 20-27, 2024*

UNGC

The High-Level UNGA presents a unique opportunity for CEOs, business leaders, Heads of State and Government, young SDG advocates, and citizens to unite for a week of events...

[Register](#)

### **CUSTOMER EXPERIENCE SUMMIT & EXHIBITION**

*September 23-26, 2024*

ACI World

ACI World's Customer Experience Summit and Exhibition is a unique opportunity to learn from industry leaders and CEOs about their vision and airport experience strategy...

[Register](#)

### **ADAS: ASIAN DEFENSE AND SECURITY EXHIBITION 2024**

*September 25-27, 2024*

World Trade Center Metro Manila

Welcome to Asian Defense & Security (ADAS) 2024, the 5<sup>th</sup> Asian Defense and Security, Crisis & Disaster Management Exhibition and Conference in the Series...

[Learn More](#)

### **AUTOMATION WORLD VIETNAM 2024**

*September 25-27, 2024*

World Trade Center Binh Duong New City

Automation World – Asia's leading Smart Factory & Automation Show, takes its first steps towards Vietnam. AW Vietnam will be introducing new business opportunities in Vietnam...

[Register](#)

### **ELECTRIC ENERGY SHOW 2024**

*September 25-27, 2024*

World Trade Center Binh Duong New City

Vietnam's No.1 Electric Power & Energy Specialized Exhibition. Vietnam's leading electric power and energy specialized trade show is the best way to meet your ASEAN prospects...

[Full Story](#)

### **2024 WTCA LATIN AMERICA REGIONAL MEETING**

*September 26-27, 2024*

WTCA & World Trade Center Santo Domingo

World Trade Center Santo Domingo would like to invite you to join the Regional Meeting LATAM 2024, scheduled on September 26 and 27 in Santo Domingo, Republica Dominicana...

[Register](#)

### **4TH ANNUAL GLOBAL TRADE AND SUPPLY CHAIN SUMMIT**

*October 08-09, 2024*

Economist Impact Events

Global trade fuels progress, but outdated supply chains hinder efficiency. Explore how technology transforms logistics for resilience and a sustainable future...

[Register](#)

### **A FRESH LOOK AT PORT WILMINGTON**

*October 23, 2024*

World Trade Center Delaware

Come and join us for a wonderful opportunity to network with others and receive invaluable information regarding the Port of Wilmington...

[Register](#)



## **2024 WTCA MEMBER FORUM**

*October 27-29, 2024*

WTCA

WTCA Member Forum stands as a premier event within the World Trade Centers Association® (WTCA®), serving as the only event that brings together the international WTCA Membership for learning and best practices sharing annually...

[Register](#)

## **ACI WORLD THE TRINITY FORUM**

*November 05-06, 2024*

ACI World

The event, created and owned by the Moodie Davitt Report in 2003 and now co-organized with Airports Council International (ACI) Asia-Pacific and Middle East and ACI World...

[Register](#)

## **91<sup>ST</sup> UFI GLOBAL CONFERENCE**

*November 20-23, 2024*

UFI

The UFI Global Congress, the exhibition industry's largest annual gathering, offers a "must-attend" experience. It presents a unique opportunity to gain valuable insights...

[Register](#)

## **AIRPORT INNOVATE**

*November 26-28, 2024*

ACI World

This is a must-attend event for anyone looking to stay at the forefront of innovation, and be a part of shaping the future of aviation ecosystem...

[Register](#)

## **AI INNOVATION ASIA 2024**

*November 28, 2024*

Economist Impact Events

Bringing the unique perspective of The Economist to life, together we will unpack the intricacies of AI implementation in your business to equip you to profit and prosper...

[Register](#)

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**HOW ARE DIGITALIZATION AND ARTIFICIAL INTELLIGENCE IMPACTING THE TRAVEL RETAIL CUSTOMER JOURNEY? (from ACI Europe)**

Thomas Kaneko Henningsen of Blueprint details how the use of AI is rapidly increasing in domestic markets, but travel retail is still catching up...

[More](#)

**HOW CAN FAMILIES BOOST THE NON-AERONAUTICAL REVENUE OF AIRPORTS? (from ACI Europe)**

Airports are constantly looking for ways to improve their non-aeronautical revenue, and an important segment to focus on is passengers traveling with children...

[More](#)

**UFI ANNOUNCES UPCOMING DEPARTURE OF CEO KAI HATTENDORF (from UFI)**

UFI, the Global Association of the Exhibition Industry, announces that Kai Hattendorf

will leave UFI at the end of 2024, having been the CEO since 2015...

[More](#)

### **EXPLORE AI'S POTENTIAL IN EXHIBITIONS WITH THE UFI NGL SURVEY (from UFI)**

The UFI Next Generation Leaders (NGL) 2024 grant winners are on a mission to uncover how Artificial Intelligence can revolutionize the exhibition industry. They invite you to share your insights in their quick, anonymous survey...

[More](#)

### **FAIRER AND MORE COMPETITIVE FOOD MARKETS ARE KEY TO ENDING GLOBAL HUNGER (from UNCTAD)**

Boosting competition in food markets is crucial to tackling unfair practices, reducing prices and building food systems that can meet rising global demand...

[More](#)

### **"MARKETS DON'T SUFFER, PEOPLE DO": SECRETARY-GENERAL REBECA GRYNSPAN URGES SWEEPING DEBT REFORMS (from UNCTAD)**

In an interview with the UN Library in Geneva as part of the "Journey to the Summit of the Future" series, she highlights the strain on developing nations forced to choose between servicing their debt and serving their people...

More in [English](#), [Français](#) and [Español](#).

### **REMINDER: UNAI SDG HUBS APPLICATIONS DUE SEPTEMBER 30 (from UNAI)**

Applications for a three-year term (January 2025-December 2027) as a UNAI SDG Hub remain open. All UNAI members are encouraged to apply, non-member institutions also welcome [after completing the UNAI member application form](#)...

[More](#)

### **SECRETARY-GENERAL'S REMARKS TO WORKSHOP ON AI AND CAPACITY BUILDING (from UNAI)**

The UN Secretary-General on Tuesday called for global cooperation in sharing the transformative potential of artificial intelligence (AI), warning that unequal access could exacerbate global inequalities...

[More](#)

### **TRADE CAST: POISONED POWER: WHY LEAD-ACID BATTERIES NEED A CLEANER AND GREENER ALTERNATIVE (from UNCTAD)**

The Weekly Tradecast looks at lead-acid batteries and why they remain so popular despite the world moving towards greener energy with UNCTAD's Henrique Pacini...

[More](#)

### **GOODS BAROMETER RISES ABOVE TREND, SIGNALING UPTURN IN TRADE VOLUME (from WTO)**

Global goods trade has continued to recover in the third quarter of 2024 after demand for traded goods stalled in 2023 amid high inflation and rising interest rates...

[More](#)

**IRELAND GIVES EUR 200,000 TO STRENGTHEN STDF PROJECTS FOR GLOBAL FOOD SAFETY AND TRADE (from WTO)**

Ireland is contributing EUR 200,000 to the Standards and Trade Development Facility (STDF) to support its ongoing efforts to enhance global food safety and agriculture trade...

[More](#)



**WELCOME NEW WTCA MEMBERS**

- World Trade Center Jeju

- World Trade Center Osaka
- World Trade Center Tokyo



### **SEPTEMBER ANNIVERSARIES**

- World Trade Center Seoul – 37 years
- World Trade Center Helsinki – 35 years
- World Trade Center Lugano – 35 years
- World Trade Center Tianjin – 35 years
- World Trade Center Bahrain – 19 years
- World Trade Center Poitiers Futuroscope – 17 years
- World Trade Center Kunming – 15 years
- World Trade Center Karlskrona – 14 years
- World Trade Center Chongqing – 12 years

- World Trade Center Ibague – 12 years
- World Trade Center Noida – 12 years
- World Trade Center Cochabamba – 7 years
- World Trade Center Pereira – 7 years
- World Trade Center Binh Duong New City – 5 years
- World Trade Center Abidjan – 4 years
- World Trade Center Málaga – 4 years
- World Trade Center Visakhapatnam – 3 years
- World Trade Center Yerevan – 3 years



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