



Gateway to Global Trade

In business, connections aren't just valuable; they are everything. Discover how, for more than 50 years, the World Trade Centers Association (WTCA) has been making global introductions that shape the future of business across continents.

TRADE SERVICES



THE HEARTBEAT OF INTERNATIONAL TRADE

At WTCA, we don't just facilitate trade; we ignite a global symphony of commerce. Our network, a dynamic fusion of trade hubs across the globe and an expert platform for global exchange, pulsates with the vitality of local economies and fuels the engine of international trade. With our unmatched platform, local businesses become global giants, spanning over 90 countries, 300 cities, and linking more than 1 million affiliated companies.

The World Trade Center emblem isn't merely a symbol of prestige; it embodies unparalleled success, where commerce transcends transactions to become deeply personal and profoundly impactful.

Position yourself at the epicenter of global trade by joining as a Member of your local WTC® business or exploring the opportunities as a WTCA License Holder.

MISSION FOR PROSPERITY

We believe that trade is the bridge-building force that creates bonds, accelerates business and prosperity, and strengthens the global community.

At WTCA, we understand that business isn't just business – it's deeply personal. Through a connected ecosystem of trade centers, events, expert resources, and personal connections, we are creating a space where every handshake, every deal, and every collaboration contributes to a larger purpose. We see international trade as the key to creating opportunities at home and abroad, and our goal is to embolden communities, businesses, organizations, and governments to aspire for more by forging connections with other communities around the world.

Join us on this journey, where each connection is a step toward a more prosperous, peaceful, and collaborative world. Together, we are not just shaping the future of trade; we're shaping the future of humanity.



A TAPESTRY OF INTEGRATED TRADE SERVICES

WTC Savannah



Investing in a WTCA license empowers you to shape the future of global commerce in your community. Our licensing model grants you the flexibility to tailor your offerings to suit your unique vision.

Whether you opt for WTCA services, leverage our expansive business and partner network, or carve your own path, the possibilities are endless. Your ideas hold the key to unlocking boundless opportunities for economic growth and influence. Unleash your potential; join the global elite.

"WTCA is like a family of friends who all want to help businesses by sharing information, making connections, and developing entrances to new markets. These are connections to decision makers, which is the key differentiator versus other similar organizations."

-Bassey Duke, CEO, Pruune Consulting Ltd., Member of WTC Dublin



WORLD TRADE CENTERS ASSOCIATION

CONNECTING BUSINESSES, GLOBALLY.

TRADE SERVICES:

Elevate your global trade journey with WTCA's comprehensive services, encompassing expert trade consultants, corporate introductions, strategic matchmaking, and tailored education programs.

EVENT SERVICES:

Unlock unparalleled event opportunities, from impactful exhibitions to educational seminars, virtual roundtables, and local meetups.

INDUSTRY RESOURCES:

Unlock powerful resources, including participation in United Nations Global Compact, utilization of the Global Trade Helpdesk, membership in the Airports Council International (ACI) and the WTCA Learning Center.

CONNECTION TOOLS:

Harness dynamic networking tools, including the WTCA Digital Platform, expert data, and seamless facilitation of corporate introductions and trade missions.

REAL ESTATE:

Drive trade opportunities by providing the private and public sectors access to prestigious office space on a permanent or temporary basis. Create business clubs that foster international connections, or on-premise training and thought leadership events.



"I have been extremely impressed with the opportunities, connections, the individuals I have met, building partnerships – it has been a wonderful experience."

-Karim Ahmed, General Manager, WTC Abuja

UNVEILING THE BENEFITS OF WTCA

At the core of every successful company lies a network of human relationships. That's what elevates WTCA to its world-renowned status. We are more than just a name; we help businesses make connections – across the hallway and across the globe.

The WTCA ecosystem doesn't just grow companies; it expands entire economies, sparking innovation, making the unimaginable achievable, and sculpting the future. Welcome to our family, where business isn't all business; it's personal.



CONNECTIONS:

Join a globally connected network of peers and partners, instantly accessing tools to forge lucrative trade relationships and broaden your influence. You'll seamlessly tap into a vast array of business opportunities and partnerships, propelling your ventures to new heights.

GRAND DISTINCTION:


Empower your organization as the definitive authority on global trade within your city or community. Gain unparalleled recognition and a distinguished reputation across both public and private sectors, establishing yourself as the premier destination for international commerce.

GLOBAL HANDSHAKE:

Generate the potential to seamlessly close more business, amplify profits, and harness vital information through exclusive offerings like corporate matchmaking and personalized 1:1 introductions to our 300+ locations, ensuring unparalleled opportunities for collaboration and expansion.

NEUTRAL POSITIONING:

As a non-profit, WTCA can support organizations regardless of political affiliation, local restrictions, or intergovernmental activities, ensuring unbiased facilitation of trade activities.



"WTCA is a great family, which unites all continents and helps collaboration between countries."

-Mircea Ursache, CEO/Special Administrator, WTC Bucharest



THE POWER OF WTCA

A Connected Ecosystem

GLOBAL TRADE EXPERTS

WTCA's members help educate and empower communities to increase international business and investment opportunities.

GLOBAL & REGIONAL SUPPORT

Here to facilitate global connections, the WTCA staff stands ready to strengthen your WTC location through assistance with business clubs, organized events, international trade missions, and personalized introductions.

STRATEGIC PARTNERSHIPS

Connections to global trade thought leaders such as the UN and WTO, as well as vertical industry associations like ACI and UFI (Union des foires internationales), plus real estate developers, architects, hotel chains, convention centers, and more.

WORLD TRADE CENTER COMMUNITY

Be part of the WTCA member network, an elite community that can help grow companies, and entire economies. In-person gatherings. Virtual collaboration. Across the hallway, and across the globe.

GLOBAL BUSINESS COMMUNITY

Through our network of 300+ WTC locations, WTCA facilitates collaboration across 1 million+ affiliated companies globally.

IGNITE GLOBAL IMPACT, FUEL LOCAL PROSPERITY

Experience the WTCA Effect

Elevate your community to a global business and investment icon with a premium business location that's more than an address; it's a powerhouse of unparalleled networks and services.

- **Improve visibility and exposure** to propel your city into the global spotlight
- **Elevate your region's reputation** to iconic status in the world of commerce
- Unlock unprecedented **revenue opportunities** through business connections fostered by WTCA
- Establish your brand as the ultimate authority on **global trade in your region**

As a WTCA License Holder, you transform your community into a global beacon of business and investment prowess with a premier business hub that transcends mere geography, becoming a nexus of unrivaled networks and services.



UNLOCK THE POWER OF GLOBAL TRADE

The World Trade Center (WTC) brand, synonymous with global trade leadership for over 50 years, offers you a once-in-a-lifetime opportunity. As a member of the trade community, WTCA acts as your global handshake - forging introductions and propelling you to unprecedented heights.

WTCA stimulates trade and investment opportunities for governments, municipalities, commercial property developers, economic development agencies, and international businesses looking to connect globally and prosper locally.

Join the quest to dream bigger, push boundaries, and create a world where business is not only about financial success but also about making a positive impact. Contact us to place yourself at the very center of inspiration and innovation.



EMBRACE THE WORLD

Join WTCA to Unlock Connections, Growth, and Global Success

APPLICATION PROCESS

REGISTER

Your Interest



*Complete an
Expression of
Interest form*

<http://join.wtca.org/eoi>

PREPARE

Submit Your Application



*Approval by
WTCA
Executive
Committee*

JOIN

The WTCA Network



*One-time
License
Initiation Fee +
Annual dues*

"The WTCA is phenomenal and helps small businesses take a global look at their capacity - I made connections with delegates that I would not have had exposure to without the WTCA."

-Mohamed Cisse, Member of WTC Delaware

"Connectivity and interaction among WTCA members in different countries have significantly benefited the Malaysian economy. It has provided networking and collaboration opportunities, access to new resources, and new perspectives."

- Dato' Sri Dr. Haji Irmohizam bin Haji Ibrahim, Director, WTC Kuala Lumpur



LINKEDIN



YOUTUBE



FACEBOOK



TWITTER/X

Visit us at www.wtca.org or contact us at info@wtca.org

WTC Kuala Lumpur

May 2024

