

WTCA 54TH GLOBAL BUSINESS FORUM



Empowering
Progress through
Innovation &
Collaboration

MARCH 3-6, 2024



WORLD TRADE CENTER®
BENGALURU · CHENNAI · KOCHI



**WORLD TRADE CENTERS
ASSOCIATION**



CONNECTING **Businesses,** Globally

Join the WTCA, an international collective of great minds, working together and exchanging not just goods, but also ideas, to construct a better future.



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CONNECTING BUSINESSES, GLOBALLY.



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WELCOME

Dear Members:

On behalf of our Board of Directors, it is a pleasure and honor to welcome you to Bengaluru, India for the 54th Global Business Forum of the World Trade Centers Association (WTCA), hosted by World Trade Center Bengaluru!

Our newly rebranded Global Business Forum (formerly called the “General Assembly”) is the premier annual event for our Association, giving each of you the opportunity to share your insights, expertise and enthusiasm with our global community of Members. It also showcases our network’s international trade presence and diverse global footprint by bringing together leaders in business, government, academia, media and international organizations from all over the world. More than 100 WTC businesses are expected to attend this edition of the Forum from more than 35 countries and territories.

Under the theme of “EPIC: Empowering Progress through Innovation & Collaboration,” this year’s event will provide you and your business networks the opportunity to connect with, learn from, and develop partnerships with local businesses from our host city Bengaluru — the “Silicon Valley of India” – and the State of Karnataka, one of the rising investment destinations in the world. Over three days, the program will offer a rich mix of stimulating presentations, panel discussions, and matchmaking opportunities, including a special address from the Honorable Chief Minister of Karnataka Sri. Siddaramaiah, greetings from the Honorable Deputy Chief Minister of Karnataka Sri. D.K. Shivakumar and the Honorable Minister for Large and Medium Industries, Infrastructure Development, Sri. M.B. Patil, and keynote address from Romal Shetty, CEO of Deloitte South Asia, who will unveil the new Deloitte research report “India as an Investment Destination and Scope of Karnataka”

Similar to our past in-person General Assemblies, this year’s Business Forum will also offer WTCA Members the important opportunity to interact with the Association’s Directors and Officers at the WTCA Plenary gathering and help influence the decision-making process that will shape the future of the WTCA.

We would like to express our sincere appreciation to our host – WTC Bengaluru – and its organizing team led by Mr. Vineet Verma, the Managing Director of WTC Bengaluru, Chennai and Kochi, and newly-appointed WTCA Board Member, who have devoted their time and energies over the past year preparing for this exciting event, along with our superb WTCA HQs team.

We would also like to thank each of you in advance for attending this year’s Business Forum and bringing your vision, knowledge, energy and experience to our gathering. It is your dedication and commitment to international trade that keeps this network alive, and I am proud of all that we have and will accomplish.



Sincerely,

A handwritten signature in black ink that reads "John E. Drew". The signature is fluid and cursive.

John E. Drew

Chairman of the Board

WELCOME

Warm welcome, dear Guest!

WTC Bengaluru (Kannada)

ಆತ್ಮಮೇಯ ಅತ್ಥಿಗಳೇ, ಹೃದಯಪೂರ್ವಕ ಸ್ವಾಗತ
Athmiya athithigale hruthpurvaka swagatha

WTC Chennai (Tamil)

ವಿರುಂದಿನರ್ಗಳಣ ಅನ್ಪುடன் ವರವಣ್ಣೆಕಿಣ್ಣೆ
Virundhinargalai anbudan varaverkkirein

WTC Kochi (Malayalam)

പരിയപ്പെട് അതിഥി, താങ്ക്യുക് സ്വാഗതം!
Priyappetta athithi, thangalkku swagatham

It gives us immense pleasure to have you join us here in Bengaluru, India, for the 54th Annual Global Business Forum. The big day that we have all been waiting for has finally arrived and we could not have asked for more than the privilege of welcoming you to our beloved city and to India. We are truly honoured! We have made every effort to ensure that your participation in the 2024 WTCA GBF and your stay with us is memorable with you returning home with bags full of happy memories.

The next few days have been planned for you in a way that you are able to not only derive maximum benefit from your participation in the business sessions and B2B meetings, but also gain happy experiences of our local culture, cuisine and warm hospitality.

Doing business with India, the world's 5th largest economy, has been getting easier by the day and we're sure the 2024 GBF will provide opportunities for you to interact with your potential business partners here in India.

India has plenty to offer and we want you to experience as much as you can in this short visit of yours. We do hope you will visit us again in the future.

Please do not hesitate to reach out to us at any time during your stay should you need any assistance. We are at your service, always!



Warm regards,

Vineet Verma, MRICS

Managing Director – WTC Bengaluru | Chennai | Kochi

Member – WTCA Board

Chair – WTCA GBF 2024

WTCA BOARD OFFICERS

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WTC Algiers



VINEET VERMA
WTC Bengaluru



SIMON WANG
WTC Taipei

PROGRAM SCHEDULE

SUNDAY, MARCH 3 ALL ATTENDEES

TIME	ACTIVITY/LOCATION
18:30-21:30	Welcome Reception WTC Bengaluru - High Ultra Lounge

MONDAY, MARCH 4 WTCA MEMBERS, LOCAL & INTERNATIONAL B2B DELEGATES

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
08:00-09:00	Conference Registration	Sheraton Grand Hotel - Grand Ballroom
09:35-10:00	Welcome Address, Cultural Performance, Felicitation of Dignitaries and Lighting of the lamp Vineet Verma, Managing Director, WTC Bengaluru	Sheraton Grand Hotel - Grand Ballroom
10:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
10:00-10:20	Opening Remarks John E. Drew, Chair, WTCA and M.R. Jaishankar, Executive Chairman, Brigade Group	Sheraton Grand Hotel - Grand Ballroom
10:20-10:30	Address by Guest of Honor Sri M.B. Patil, Hon. Minister for Large and Medium Industries, Infrastructure Development	Sheraton Grand Hotel - Grand Ballroom
10:30-10:40	Address by Guest of Honor Sri D.K. Shivakumar, Hon. Deputy Chief Minister of Karnataka	Sheraton Grand Hotel - Grand Ballroom
10:40-10:50	Keynote Address by Guest of Honor Romal Shetty, CEO, Deloitte South Asia	Sheraton Grand Hotel - Grand Ballroom
10:50-11:00	Release of Deloitte's Report, "India as an Investment Destination and Scope of Karnataka"	Sheraton Grand Hotel - Grand Ballroom
11:00-11:15	Address by Chief Guest Sri Siddaramaiah, Hon. Chief Minister of Karnataka	Sheraton Grand Hotel - Grand Ballroom
11:15-11:30	Vote of Thanks + National Anthem Balam Menon, Former Managing Director, WTC Bengaluru and Former Board Director, WTCA	Sheraton Grand Hotel - Grand Ballroom
11:30-12:20	Networking Break	Sheraton Grand Hotel - Grand Ballroom
12:00-16:00	WTCA-TV Interview Booth Open All panel discussions anchored by Hrishikesh Nair, President- WTC Chennai & Kochi	Sheraton Grand Hotel - Grand Ballroom
12:20-13:00	Generating a New World Landscape: AI and Tech Start-Ups with Q&A Moderator: Nirupa Shankar, Joint Managing Director, Brigade Group Velu N., Founder, Hoags Technology Vivek Sridhar, CTO, Microsoft for Start Ups Remy Swaab, Vice-Chair, WTCA (WTC Panama)	Sheraton Grand Hotel - Grand Ballroom
13:00-15:00	Networking Lunch	Sheraton Grand Hotel - Grand Ballroom
15:00-15:40	Made in India, A Big-Box Buyer's Perspective with Q&A Moderator: Uma Reddy, Vice President, Federation of Karnataka Chambers of Commerce & Industry (FKCCI) and Managing Director of M/S, Hitech Magnetics & Electronics (HME) Pvt. Limited Ullas Kamath, Executive Director, Jyothi Laboratories Limited Sanjeev Keskar, CEO, Arvind Consultancy Bijou Kurien, Chairman, Retailers Association of India, and Former President & CEO, Reliance Retail	Sheraton Grand Hotel - Grand Ballroom
15:40-16:20	Setting Up Shop in India, the Opportunities & Challenges from the International Viewpoint with Q&A Moderator: Rajiv Khaitan, Senior Partner, Khaitan & Co. Prashanth Doreswamy, CEO, Continental India Guruprasad Mudhlapur, President, Bosch Group India and Managing Director, Bosch India Limited K.R. Sekar, Senior Partner, Deloitte India	Sheraton Grand Hotel - Grand Ballroom

PROGRAM SCHEDULE

MONDAY, MARCH 4 WTCA MEMBERS, LOCAL & INTERNATIONAL B2B DELEGATES

16:20-16:40	Saagu Baagu, The Case for Effective Public-Private Partnerships in Transforming AgriTech with Q&A Moderator: Prashanth Gokhale, President, Bühler Group India Private Limited Dr. Praveen Malik, CEO, Agrinnovate India Limited (A Govt. of India Enterprise), New Delhi Rahul Gouraha, Vice President of New Business & Member of Agri Business Management Committee, ITC Limited	Sheraton Grand Hotel - Grand Ballroom
16:40-17:25	The Driving Forces of Innovation in Real Estate with Q&A Moderator: Pavitra Shankar, Managing Director, Brigade Group Dr. Tuan Anh, CIO/CXO, Becamex (WTC Binh Duong New City) John E. Drew, Chair, WTCA (WTC Washington, D.C.) Naresh V. Narasimhan, Managing Partner & Principal Architect, Venkataramanan Associates (VA) Dr. Srinivas Ravindra, Executive Director, Center for Sustainable Development	Sheraton Grand Hotel - Grand Ballroom
17:25-17:30	Closing Remarks	Sheraton Grand Hotel - Grand Ballroom
17:30-18:00	MOU Signings	Sheraton Grand Hotel - Grand Ballroom
18:00-19:30	Networking Reception	Sheraton Grand Hotel - Persian Terrace
19:30-21:30	EMEA Regional Dinner	Off Site

MONDAY, MARCH 4 ACCOMPANYING GUESTS

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
08:30-17:00	Accompanying Guest Excursion	Off Site
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
18:00-19:30	Networking Reception	Sheraton Grand Hotel - Persian Terrace
19:30-21:30	EMEA Regional Dinner	Off Site

TUESDAY, MARCH 5 WTCA MEMBERS

06:30-07:30	Sunrise Yoga	Sheraton Grand Hotel - Pool Terrace
09:00-09:40	Chairman's Opening Remarks	Sheraton Grand Hotel - Grand Ballroom
09:40-10:00	Executive Leadership Update	Sheraton Grand Hotel - Grand Ballroom
10:00-10:40	Board Committee Updates with Q&A	Sheraton Grand Hotel - Grand Ballroom
10:00-18:00	WTCA-TV Interview Booth Open	Sheraton Grand Hotel - Grand Ballroom
10:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
10:40-11:00	Networking Break	Sheraton Grand Hotel - Grand Ballroom
11:00-11:35	What's on Deck in 2024 with the Member Advisory Councils	Sheraton Grand Hotel - Grand Ballroom
11:35-12:05	Introducing the WTCA's New Look & Resources!	Sheraton Grand Hotel - Grand Ballroom
12:05-12:15	Online and Around the World, 2024 WTCA Day	Sheraton Grand Hotel - Grand Ballroom
12:15-12:55	What's on Deck in 2024 with the Regional Advisory Councils	Sheraton Grand Hotel - Grand Ballroom
12:55-13:00	Closing Remarks and Plenary Survey	Sheraton Grand Hotel - Grand Ballroom
13:00-14:00	Networking Lunch	Sheraton Grand Hotel - Grand Ballroom
14:00-15:00	Speed Networking	Sheraton Grand Hotel - Grand Ballroom
15:00-16:30	Innovation Exchange Roundtables and B2B Meetings	Sheraton Grand Hotel - Grand Ballroom
16:30-18:00	Networking Opportunities	Sheraton Grand Hotel - Grand Ballroom
18:30-20:30	Asia Pacific Regional Reception	WTC Bengaluru - High Ultra Lounge
18:30-20:30	Americas Regional Dinner	Off site

See Local and B2B Schedules on the next page.

PROGRAM SCHEDULE

TUESDAY, MARCH 5 - LOCAL & INTERNATIONAL & B2B DELEGATES

TIME	ACTIVITY/LOCATION	
06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
08:00-13:00	Networking Opportunities: Coffee & Conversation and Brigade Campus Tour	B2B Room, Sheraton Grand Hotel
10:00-18:00	WTCA-TV Interview Booth Open	Sheraton Grand Hotel - Grand Ballroom
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
12:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
13:00-14:00	Networking Lunch	Sheraton Grand Hotel - Grand Ballroom
14:00-15:00	Speed Networking	Sheraton Grand Hotel - Grand Ballroom
15:00-16:30	Innovation Exchange Roundtables and B2B Meetings	Sheraton Grand Hotel - Grand Ballroom
16:30-18:00	Networking Opportunities	Sheraton Grand Hotel - Grand Ballroom
18:30-20:30	Asia Pacific Regional Reception	WTC Bengaluru - High Ultra Lounge
18:30-20:30	Americas Regional Dinner	Off site

TUESDAY, MARCH 5 - ACCOMPANYING GUEST

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
07:00-17:00	Accompanying Guest Excursion	Off Site
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
18:30-20:30	Asia Pacific Regional Reception	WTC Bengaluru - High Ultra Lounge
18:30-20:30	Americas Regional Dinner	Off site

WEDNESDAY, MARCH 6 - WTCA MEMBERS & INTERNATIONAL B2B DELEGATES

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
09:00-15:00	B2B Meetings	Sheraton Grand Hotel - Ceres Ballroom
09:00-15:00	Business Tours Lunch is included on all company tours. For anyone who chooses to opt out of the tour, lunch will be provided at Feast (located in the Sheraton lobby), please present your GBF badge upon arrival.	Off Site
10:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
19:00-23:00	Gala Dinner	Sheraton Grand Hotel - Grand Ballroom

WEDNESDAY, MARCH 6 - LOCAL B2B DELEGATES

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
09:00-15:00	B2B Meetings	Sheraton Grand Hotel - Ceres Ballroom
09:00-15:00	Business Tours Lunch is included on all company tours. For anyone who chooses to opt out of the tour, lunch will be provided at Feast (located in the Sheraton lobby), please present your GBF badge upon arrival.	Off Site
10:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus

WEDNESDAY, MARCH 6 - ACCOMPANYING GUESTS

06:30-07:30	Sunrise Yoga Pushpa Thantry, Director, Akshara Foundation	Sheraton Grand Hotel - Pool Terrace
08:30-17:00	Accompanying Guest Excursion	Off Site
10:00-19:00	Exhibition Booths Open	Outdoors Brigade Campus
10:00-22:00	Outdoor Bazaar Open	Outdoors Brigade Campus
19:00-23:00	Gala Dinner	Sheraton Grand Hotel - Grand Ballroom

PROGRAM SCHEDULE

WEDNESDAY, MARCH 6 - WTCA MEMBERS, INTERNATIONAL B2B AND LOCAL B2B

B2B BUSINESS TOURS

Local Business Tour #1: Toyota Ecozone (Eco Park and Tech Institute) and Bosch Ltd. (Engineering & Technology)

Toyota Ecozone is an experiential environmental learning center that is spread across 25 acres of land inside the TKM premises. It is a unique concept that includes 17 educational theme parks. These theme parks are designed to create a sense of ecological consciousness among children and various stakeholders. A visit to these theme parks will educate the public on the practical ways to reduce their impact on the environment and inculcate a sense of responsibility towards it.

In India, Bosch is a leading supplier of technology and services in the areas of Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. Additionally, in India, Bosch has the largest development center outside Germany, for end-to-end engineering and technology solutions. In 1951, Bosch set up its manufacturing operation in India, which has grown over the years to include 16 manufacturing sites, and seven development and application centers.

Local Business Tour #2: Bühler Group (Agri-Food Processor)

Billions of people come into contact with Bühler technologies to cover their basic needs for food and mobility every day. For this, Bühler develops the best process solutions along complete value chains. Two billion people each day enjoy foods produced on Bühler equipment; and one billion people travel in vehicles manufactured with parts produced with its machinery. Having this global relevance, Bühler is in a unique position to turn today's global challenges into sustainable and good business.

Local Business Tour #3: Infosys Field Visit (IT)

Infosys, which originated in Bengaluru, is a prominent player in the global IT industry today. Founded in 1981, the company has evolved into a powerhouse, providing cutting-edge solutions and services to clients worldwide. Headquartered in Bengaluru, which aligns with the dynamic tech landscape of the city, Infosys has become synonymous with India's prowess in the IT sector. With a focus on digital transformation, Infosys has been a trailblazer in adopting emerging technologies such as Artificial Intelligence, blockchain, and cloud computing. Its commitment to sustainability and social responsibility reflects in its various initiatives, contributing to the community and the environment. Visiting 2024 GBF delegates will experience firsthand the innovative spirit that Infosys embodies. The company's impact extends beyond business, playing a pivotal role in shaping the future of work and fostering a culture of continuous learning and adaptability. As delegates explore Infosys, they will witness a fusion of tradition and modernity, reflecting the diverse and inclusive ethos of India. Infosys not only showcases the technological capabilities of the country, but also serves as an inspiration for businesses aiming for global excellence.

Local Business Tour #4: AceMicromatic International (AMI)

AceMicromatic International (AMI) is the export division of India's largest machine tool conglomerate, AceMicromatic Group. Ace Micromatic Group is the largest manufacturer of CNC machine tools in India, with more than 50 years of rich and progressive engineering experience and has consistently expanded to become one of the most successful machine tool companies in the world, with the highest annual group turnover of US\$400 million and more than 80,000 plus global installations. With its unparalleled machine tool manufacturing ecosystem, AMI proudly presents a comprehensive range of products including Turning, Milling, Grinding, SPM's, 3D Metal printing, metal forming, and Industry 4.0 solutions, all conveniently established under a single roof.

HELP DESK

Should you need assistance please visit the GBF information desk in the lobby of your hotel available 24/7.

SIGN UP TODAY



Scan the QR code below to sign up for Business Tours listed above, happening on Wednesday, March 6th 2024

CHIEF GUEST



THANK YOU TO OUR CHIEF GUEST

The Honorable Sri. Siddaramaiah is an Indian politician who has been serving as the 22nd Chief Minister of Karnataka since 2023. He previously held the position from 2013 to 2018, and is the second person in history to hold that office for a full five-year term. Sri Siddaramaiah was born on August 12, 1948 in Siddaramana Hundi, a remote village in Varuna Hobli of the Mysore District. Sri Siddaramaiah graduated from Mysore University with a Bachelor of Science degree. Later, he pursued his Law degree from Mysore University and began his Law profession for some time.

Contesting on the Bharatiya Lok Dal Party, he entered the 7th Karnataka Legislative Assembly as its Member in 1983 from the Chamundeshwari Assembly Constituency in the Mysore District. Later, he became Minister of State for Sericulture. He was elected again in the 1994 general elections to the Karnataka Legislative Assembly from the same constituency. He became Deputy Chief Minister having the portfolio of Finance & Excise, to which he responded very quickly by rising to the occasion. He was elected as Janata Dal Party President and served from 1999 to 2004.

Sri Siddaramaiah was triumphant during the August 2004 assembly elections and was adorned as Deputy Chief Minister of Karnataka with Finance & Excise portfolios. After joining the Congress Party, he contested the by-election from his same Chamundeshwari Assembly Constituency, in which he won.

He was appointed as KPCC Publicity Committee Chairman during the general elections in 2008. He has also served as Leader of the Congress Legislature Party in Karnataka and Leader of Opposition in the State Assembly.

DRESS CODE

Dress Code for WTCA Members, Local & International delegates:

Sunday, March 3: Welcome Reception - Business Casual

Monday & Tuesday (March 4 & 5): Conference + B2B Meetings + Networking Reception - Business Attire

Wednesday, March 6: Business Tours - Business Attire

Wednesday, March 6: Gala - Elegant Cocktail (*exclusive to WTCA Members, International delegates and their accompanying guest*)

Monday - Wednesday (March 4-6): Yoga - Comfortable Clothing

Thursday, March 7: Sightseeing - Casual with Comfortable Shoes

Dress Code for Accompanying Guests:

Sunday, March 3: Welcome Reception - Business Casual

Monday - Wednesday (March 4-6): Excursions - Casual

Wednesday, March 6: Gala - Elegant Cocktail

Thursday, March 7: Sightseeing - Casual with Comfortable Shoes

If you are visiting Religious Temples, please be mindful to wear modest attire.

POST-GBF EXCURSIONS

The below excursion is offered after the GBF on Thursday, March 7 for an additional cost and is open to all attendees.

If you are interested in any of the below excursions please visit the help desk.

Mysore Day Trip

Duration: 8:00 am - 19:30 pm

Physical Activity Level: Easy

Additional Cost: \$130 - extra charges are applicable apart from the mentioned inclusions.

Tour includes:

- Mysore Palace
 - St. Philomena's Church
 - Tombs of Tipu Sultan and Hydar Ali/Gumbaz
 - Meals: Lunch at Grand Mercure Mysore Hotel
-

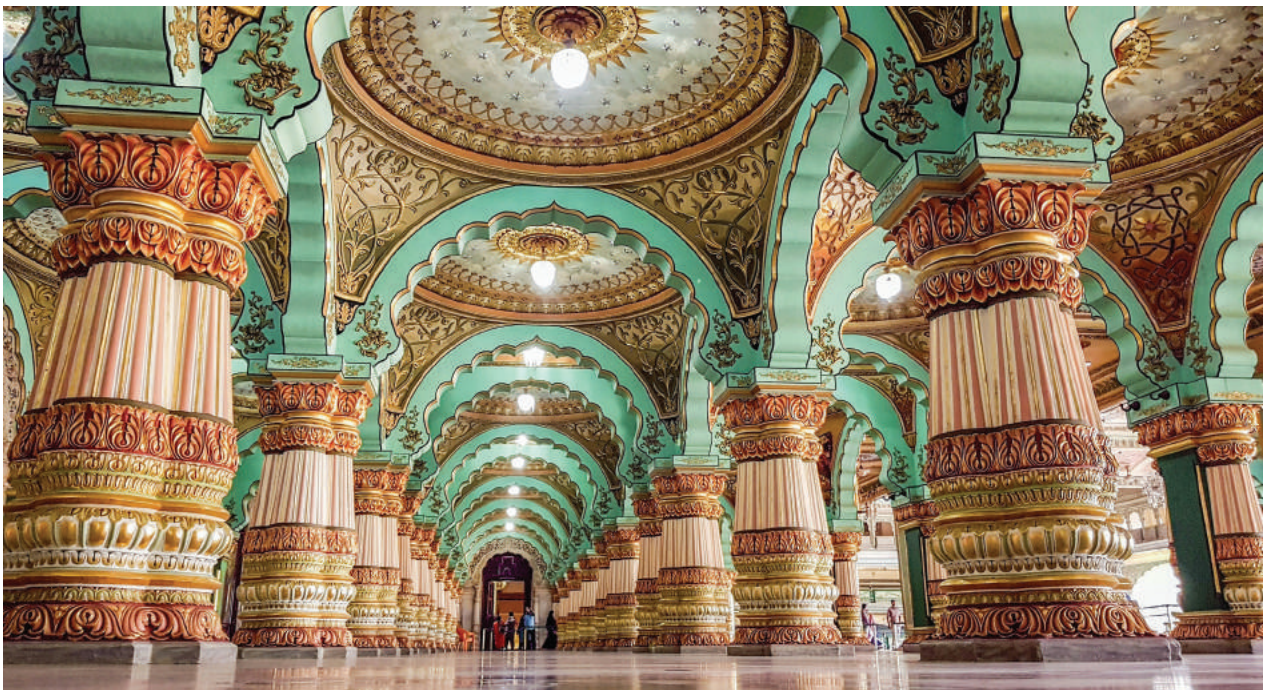


Photo of Mysore Palace



3RD BIENNIAL WTCA CHAMPIONS AWARDS NOMINEES

Champion Award for Local Connectivity

World Trade Center Abuja
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World Trade Center Bhubaneswar
World Trade Center Curitiba
World Trade Center Delaware
World Trade Center Metz-Saarbrücken
World Trade Center Pune
World Trade Center Savannah
World Trade Center Trieste
World Trade Center Utah

Champion Award for Sustainability

World Trade Center Accra
World Trade Center Algiers
World Trade Center Alameda Park
World Trade Center Bhubaneswar
World Trade Center Curitiba
World Trade Center The Hague / Rotterdam
World Trade Center Taipei
World Trade Center Uberlândia

Champion Award for Regional Member of the Year (Asia Pacific)

World Trade Center Bengaluru
World Trade Center Bhubaneswar
World Trade Center Binh Duong New City

Champion Award for Regional Member of the Year (Middle East & Africa)

World Trade Center Abuja
World Trade Center Accra
World Trade Center Algiers

Champion Award for Reciprocity & Network Support

World Trade Center Abuja
World Trade Center Bhubaneswar
World Trade Center Curitiba
World Trade Center Delaware
World Trade Center Metz-Saarbrücken
World Trade Center Savannah

Champion Award for Innovation

World Trade Center Baltimore
World Trade Center Bengaluru
World Trade Center Buffalo Niagara
World Trade Center Metz-Saarbrücken
World Trade Center Taipei
World Trade Center Trieste

Champion Award for Regional Member of the Year (Europe)

World Trade Center Cyprus
World Trade Center Lisboa
World Trade Center Metz-Saarbrücken

Champion Award for Regional Member of the Year (Latin America)

World Trade Center Curitiba
World Trade Center Monterrey

Champion Award for Regional Member of the Year (North America)

World Trade Center Delaware
World Trade Center New Orleans
World Trade Center Savannah
World Trade Center Utah

**Winners to be announced at the 2024 WTCA Global Business Forum
on Wednesday, March 6 during the Gala Dinner**



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NEHDC



WORLD TRADE CENTER® MIAMI

MIAMI'S PLATFORM FOR INTERNATIONAL BUSINESS

The World Trade Center Miami (WTCM), founded in 1971, is a non-profit organization and member of the preeminent global trade organization the World Trade Centers Association with over 300 World Trade Centers located in more than 90 countries around the world.

For more than 50 years, the **WTCM** has facilitated international commerce in Miami-Dade County, Florida. Through renowned trade shows, missions, special events, educational programs, promotion of two-way trade and other forms of assistance, the **WTCM** plays a leading role in spurring Miami's emergence as a hemispheric center for global trade. The diverse portfolio of **WTCM** programs and trade shows generates international sales, boost exports, and fosters the ideal environment for international investment.

The WTCM mission is to promote and enhance trade and commerce by creating and expanding international business opportunities. We accomplish this through organizing and producing a diverse portfolio of global trade shows, leading initiatives focused on growing global trade, and other events and forums which generates international sales, boost exports, and foster the ideal environment for international investment.

GLOBAL PLATFORM GLOBAL BRANDS

Expand to international markets or make global connections. WTCM conferences and exhibitions provide the platform to connect businesses to the global marketplace.



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CONTACT US

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MIAMI, FLORIDA 33126
INFO@WORLDTRADE.ORG
WTCMIAMI.ORG

CAMPUS MAP



1. SHERATON GRAND HOTEL - GBF 2024 VENUE
2. ORION MALL
3. GROUND LAKESIDE
- FLEA MARKET & BUSINESS BOOTHS
4. WORLD TRADE CENTER BENGALURU
5. MANIPAL HOSPITAL

ATTENDEE LIST



PLEASE SCAN THE QR CODE FOR A
CURRENT LIST OF ATTENDEES





WORLD TRADE CENTER®
MARSEILLE PROVENCE



WORLD TRADE CENTERS
ASSOCIATION

GLOBAL BUSINESS FORUM

SAVE THE DATE

APRIL 6-9, 2025

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